



## Design of learning Outcomes Framework, Associated Learning and Assessment Programmes

ESF Project 1.228

# Retail

educators feedback



Operational Programme II - Cohesion Policy 2007-2013  
*Empowering People for More Jobs and a Better Quality of Life*  
Project part-financed by the European Union  
European Social Fund  
Co-financing rate: 85% EU Funds; 15% National Funds

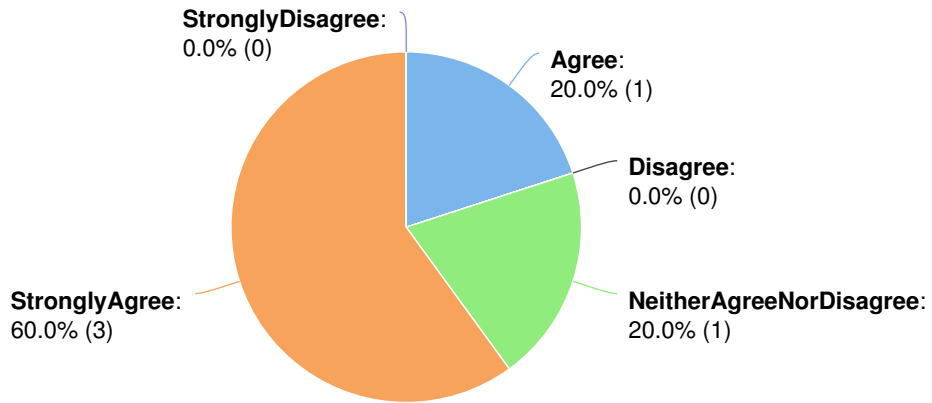


*Investing in Your Future*

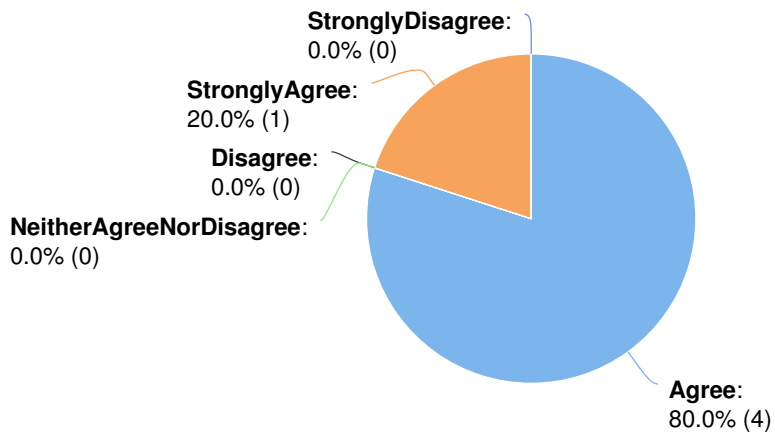
## Number of respondents

Education Officers	0
Head / Assistant Head of school / Deputy Heads	0
Head Of Departments	0
Inclusion Coordinators	0
Learning Support Assistants	0
Other	0
Subject Specialists	0
Teachers	4
University Lecturers	0
Vocational Education Training Lecturers	0

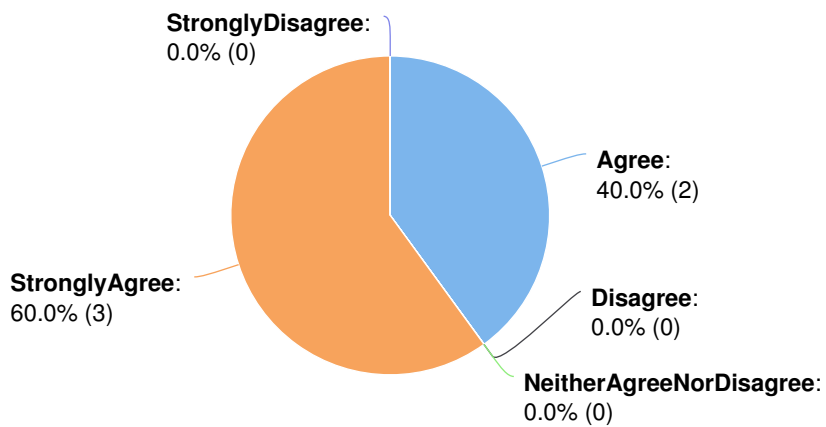
## Focused on the learner



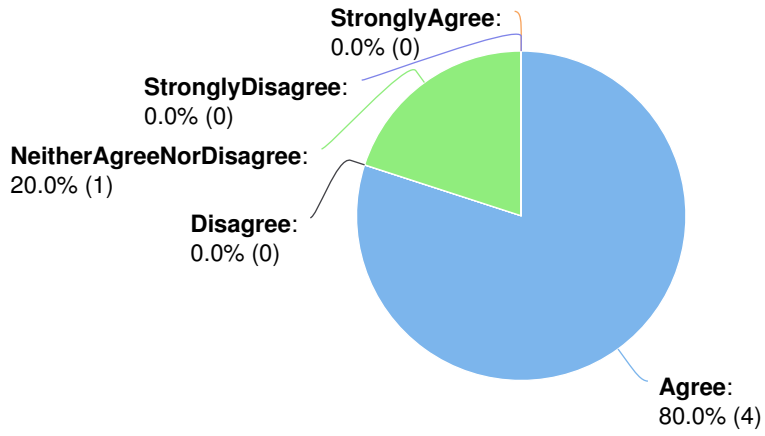
## Comprehensive



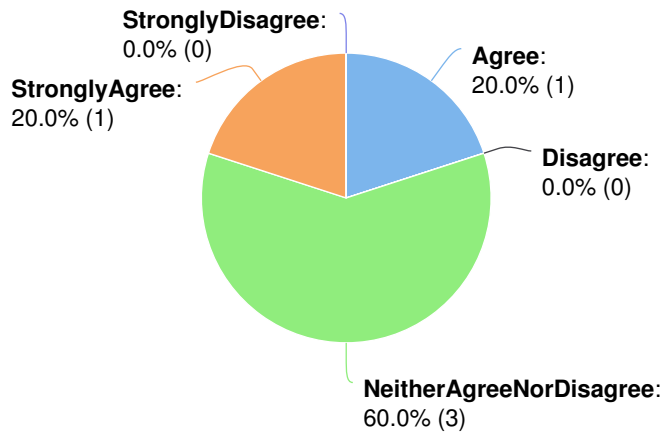
## Clear



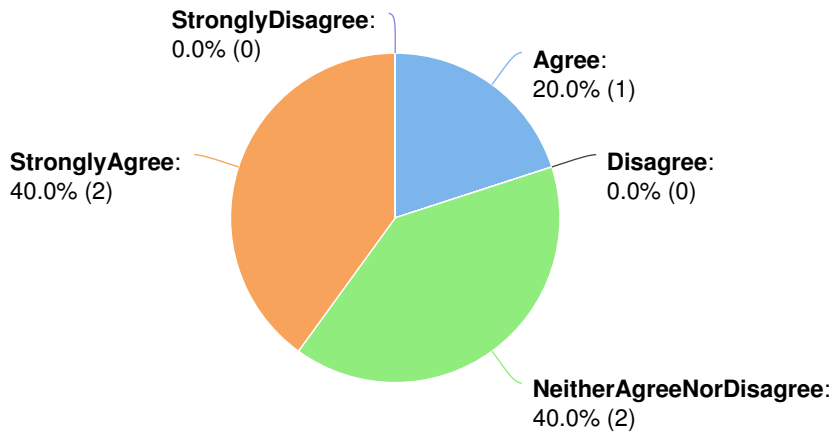
### Articulate



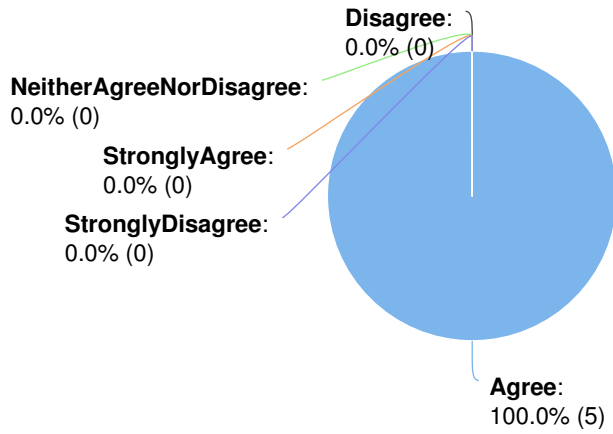
### Good for providing direction for learning activities



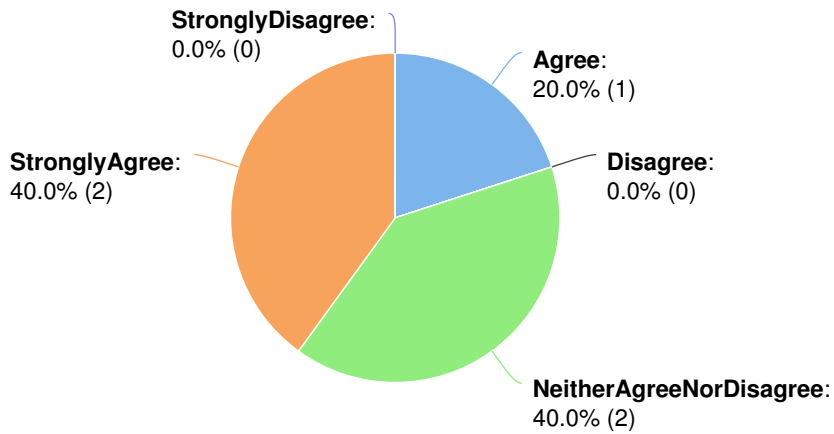
### Good guidelines for teaching and assessment



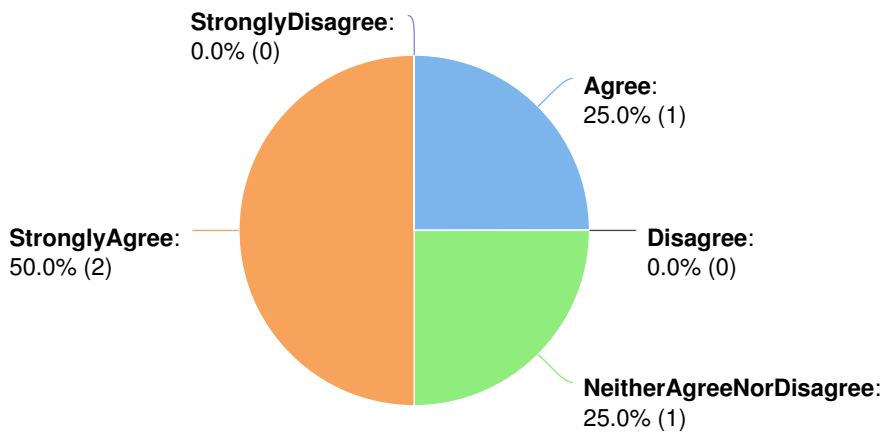
### Measurable



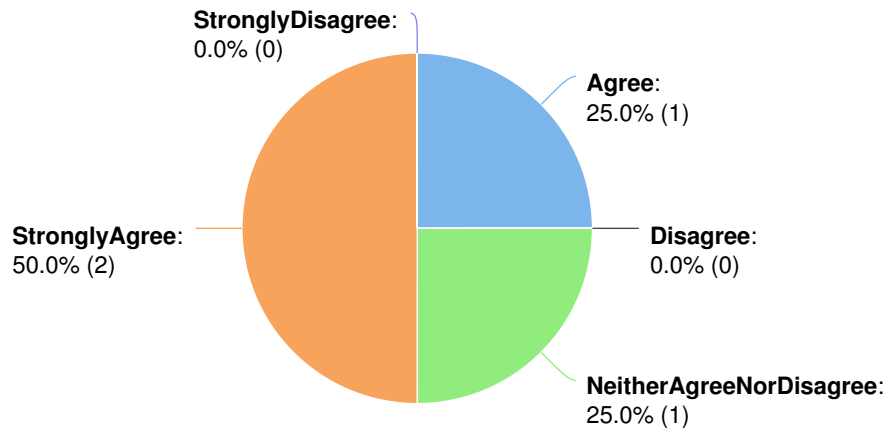
### Suitable for providing progression



### I feel that the Learning Outcomes approach will help me in my teaching



I feel that the Learning Outcomes approach will enhance my teaching practice



# Feedback

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#661

business-studies secondary state\_school

*General comments or concerns about the subject:*

I would have included some more marketing topics, mainly advertising (which students enjoy learning about), marketing mix ...

*Are there any Learning Outcomes you (respondants) would take out? Specify which and why.*

*Are there any Learning Outcomes you (respondants) would include? Specify which and why.*

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#662

teacher business-studies secondary state\_school

*General comments or concerns about the subject:*

*Are there any Learning Outcomes you (respondants) would take out? Specify which and why.*

*Are there any Learning Outcomes you (respondants) would include? Specify which and why.*

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#663

teacher accounting secondary state\_school

*General comments or concerns about the subject:*

I have taught Business Studies for a number of years and am now teaching Accounting, and I don't think there is enough material for this subject to be introduced independently. I believe the Business Studies syllabus should be revised to include Retail as described here, while removing the Accounting topics, besides others. It would be extremely useful for students to have this revised Business Studies subject available and be able to choose it in Form 3 together with Accounting. In my opinion Retail on its own is very limiting to the students and does not allow much space for further development, whereas a newly revised Business Studies subject that incorporates Retail and possibly even other important topics such as Taxation, gives the students a stronger and more varied package of skills for the future whether or not they pursue a business/finance career.

*Are there any Learning Outcomes you (respondants) would take out? Specify which and why.*

*Are there any Learning Outcomes you (respondants) would include? Specify which and why.*

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#664

teacher business-studies secondary state\_school

*General comments or concerns about the subject:*

In our opinion, students at form 3 level may find it hard to grasp the knowledge to be dealt with in K10. This may be better understood when students are in form 4 or form 5.

We wish to point out that although this subject does have aspects related to Business Studies, it only covers a few topics dealt Business syllabus and as such students should be able to choose it with Business or accounts. In fact this subject is viewed as complementing Business subjects.

*Are there any Learning Outcomes you (respondants) would take out? Specify which and why.*

*Are there any Learning Outcomes you (respondants) would include? Specify which and why.*

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#665

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teacher

accounting

secondary

state\_school

***General comments or concerns about the subject:***

I believe that this subject will address the demands of many students who would chose business studies but perhaps are more inclined to hands on material. Business Studies caters for those pursuing a career in finance but perhaps does not directly address those who wish to work directly in the retail sector. Such a subject as the proposed one would perfectly fit such purpose.

***Are there any Learning Outcomes you (respondants) would take out? Specify which and why.***

N/A

***Are there any Learning Outcomes you (respondants) would include? Specify which and why.***

Perhaps some financial literacy as this would make a retailer complete from different perspectives

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